



Guide to Filling Out Your Starter Templates for Chatbot Database

Turn your content into a smart, helpful chatbot – no tech skills needed!

How This Works

AI Chatbot Master builds your custom chatbot using the info you upload. The better your content, the better your bot will perform. This guide walks you through completing the templates in your Starter Pack.

Fill them out in your own words - like you're explaining to a customer. No fancy language needed!

Template 1: FAQs

File: 01_FAQs.txt

What to do: List common questions your customers ask.

Tips:

- Think of questions from emails, social media, or DMs.
- Include both simple and “tough” questions (like pricing or refunds).
- Keep answers short, helpful, and clear.

Template 2: Product Descriptions

File: 02_Product_Descriptions.txt

What to do: Describe what you sell and why it’s awesome.

Tips:

- Use short bullet points to highlight key features and benefits.
- Write like you're telling a friend what it does.
- Use real customer language (from reviews or testimonials) if you have it.

Template 3: Pricing & Policies

File: 03_Pricing_and_Policies.txt

What to do: Share your prices, refund policy, and how people pay.

Tips:

- Be upfront. Clear info builds trust.
- If you offer flexible pricing or payment plans, include that too.

- Even if your prices change later, you can re-upload the updated file.

Template 4: About Us

File: 04_About_Us.txt

What to do: Share your business story and mission.

Tips:

- Keep it personal and real—this builds connection.
- Say what makes you different. That’s your “edge.”

Template 5: Objections & Replies

File: 05_Objections_and_Replies.txt

What to do: Write common worries people have—and how you'd respond.

Tips:

- Be friendly, not pushy.
- Acknowledge the concern, then offer a calm solution or benefit.

Template 6: Links & Resources

File: 06_Links_and_Resources.txt

What to do: Add links your chatbot should guide people to.

Tips:

- Include your sales page, login page, contact form, etc.
- Make sure links are correct before uploading.

Template 7: Onboarding Guide

File: 07_Customer_Onboarding.txt

What to do: Walk new users through getting started.

Tips:

- Think step-by-step: what should a new customer do first?
- Include links to help videos or PDFs if you have them.

Final Tips for Success

- Keep your language simple and natural
- Pretend you're talking to your ideal customer
- Update files as your business grows
- Test your chatbot and tweak as needed
- If stuck—start small! Even a single FAQ file is a great beginning.